

We will be filling the position of MEC COMMUNICATIONS CHAIRPERSON in May 2016. This is a 3-year committee beginning on July 1, 2016, and ending June 30, 2019.

If you are interested please submit your resume by May 2, 2016 to the attention of John Grace at jgrace@afaeagle.com with the subject line "MEC Election C", you should have extensive knowledge of Union operations and experience to apply for the position. Below you will find a description of the requirements.

MEC COMMUNICATION CHAIR

The Communications Chair will be responsible for developing and executing an outreach plan that involves communicating with the union membership, the media and AFA International using tools such as websites, print media, blogs, email and electronic outlets, informational video presentations, presentation materials, press releases in conjunction with AFA International, etc. The Communications Chair will create and execute communication strategies as directed by the MEC which are necessary to increase awareness of AFA issues, accomplishments, and actions, and to more directly involve the membership in the workings of AFA.

Chair Duties & Responsibilities

The Communications Committee Chair is responsible for developing and maintaining a program of activities that will keep the members and the outside public aware of the activities of the MEC and of standing committee's significant progress and achievements.

Technical Requirements

An effective Communications Chair will interact with MEC Officers, Local Presidents, Committee Chairs and AFA International to present a unified and effective voice for AFA. Candidates should possess and be prepared to utilize creative

skills within electronic media such as website design, email campaigns, social media outreach, etc. Proficiency with web authoring tools is required, as is familiarity with print and video software. The position will often require work to be performed within a deadline, so the candidate will need to be able to work efficiently given the time allotted for a given project.

Summary

The Communications Chair will provide the MEC with a unified voice across several communications platforms. I believe that this position will pay for itself many times over by delivering a timely product for the MEC, further extending our message to our members.

* This Committee will go the MEC Vice-President for questions or concerns.